

Socioeconomic Impact on Kampung Baru: Revisiting the Policy for the New Malaysia

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Abstract

The Kampung Baru represent a type of settlement that is unique to Peninsular Malaysia. This terms refer to villages built during the emergency as a military strategy under the Emergency Ordinance and also known as the Briggs Plan (1948-1960). The main aim of this article is to investigate the effects of development projects implementation on New Village at Peninsular Malaysia in Year 2017. In 2002, the Kajian Pelan Induk Kampung Baru (PIKB) was implemented under the designation of the Economic Planning Unit (EPU). PIKB's main objective is to integrate the new village in terms of physical, social, economic and political in the flow of state development. At the same time, taking into account the traditions, culture and historical value of Kampung Baru, strategies to perpetuate the features of Kampung Baru that have the potential to be developed as a tourist attraction are also taken. The objectives of this article are; to investigate the impact and effectiveness of construction of infrastructure, socioeconomics and landscaping facilities in Kampung Baru; to assess the level of satisfaction of the Kampung Baru residents towards the Kampung Baru development program which has been implemented; and to examine the problem of infrastructure, socioeconomics and landscaping facilities faced by the residents of Kampung Baru. After 9th May 2018 seems the new dawn of Malaysia, the new Government may have a new policy in alleviating Kampung Baru to a new dimension. It is a hope that this article can give clear perspective and way forward on the socioeconomic impact of Kampung Baru with the new government policy.

Keywords: Kampong Baru, Socioeconomic, Government Policy, Development, Local Government

INTRODUCTION

The Kampung Baru terms refer to villages built during the emergency as a military strategy under the Emergency Ordinance and also known as the Briggs Plan (1948-1960). During this time, 382 of Kampung

Baru were developed while 48 existing villages were included in the program. The tabulation of Kampung Baru can be seen from the below diagram:

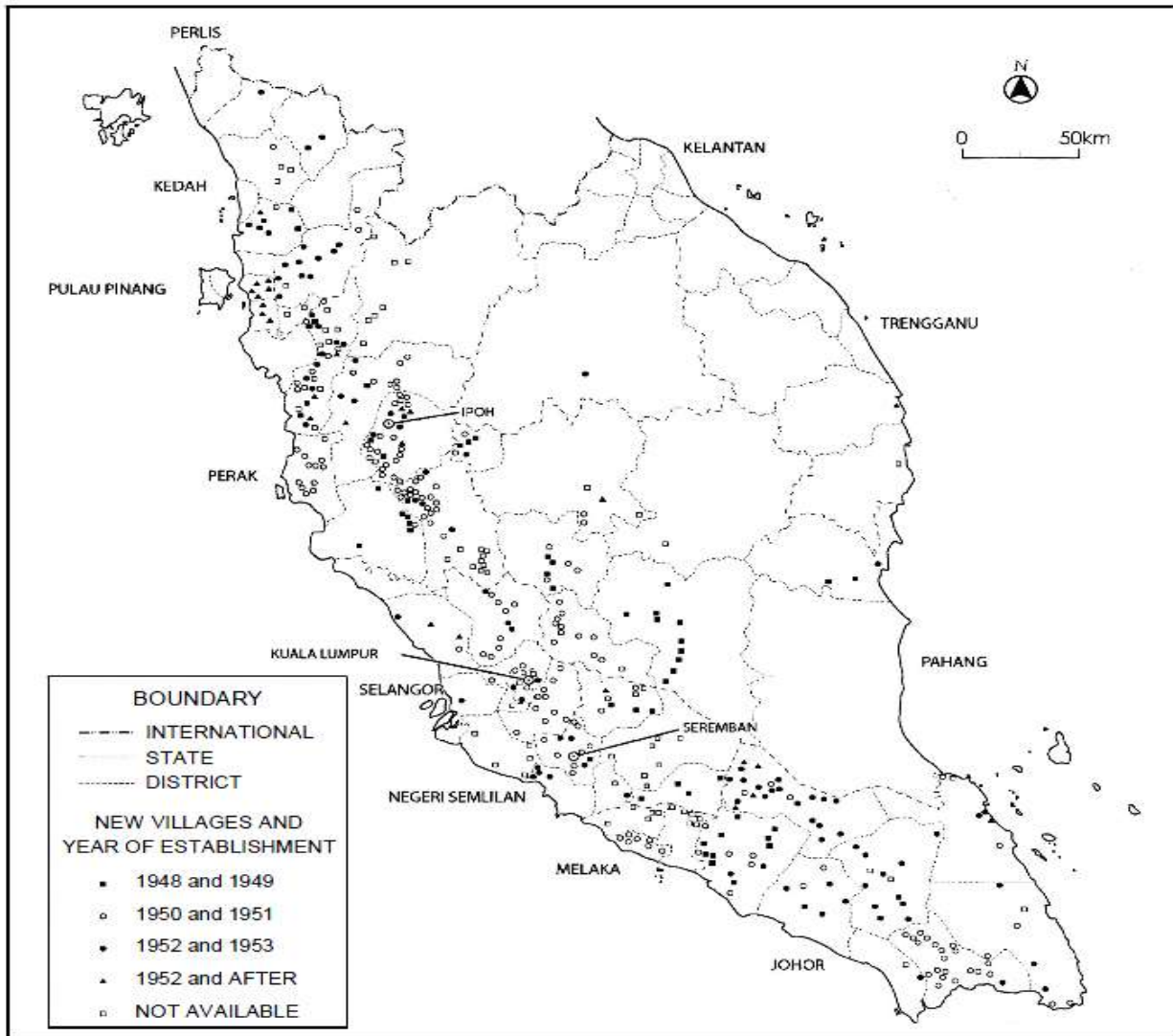


Fig. 1: Distribution of New Villages by Year of Establishment

The special origins of the Kampong Baru are attributed to a key strategy of the British colonial administration to re-assert political control over Malaya. One of the core military actions adopted was aimed at isolating the scattered and often armed anti-colonial units. Hence a countrywide move was set in motion to "resettle" widely dispersed inhabitants in the rural areas. The targeted population was primarily the Chinese many of whom were identified in an official report as "squatters" who occupied state and private land¹. The

resettlement programme was "the gathering together under administration and protection of families who are, or may be, subject to bandit influence".² The word "bandit" was the official description for anti-colonial bands against whom the British administrators were waging an armed conflict to win the "hearts and minds" of the people.

Four basic aims were identified for the resettlement programme. These were to insulate the "Communist gunmen" from their main source of supply and to protect

the squatters from coercion; to establish a degree of security that would give people the confidence to supply information about the enemies; to break up the cells and organizations of the enemies, and to force them to attack security forces on the latter's ground.³ In a hasty military operation, the colonial government succeeded in relocating half a million rural inhabitants into more than 400 compact villages between 1949 and 1954.⁴

Under the administration of the Ministry of Housing and Local Government (KPKT) the definition for Kampung Baru has been expanded to include the villages created after the emergency and have the aesthetic characteristics that must be maintained. The number of Kampung Baru has changed over time from 480 villages recorded in 1954 to 452 villages in 2005. The New Village Master Plan study has been conducted and found that the actual number of Kampung Baru throughout Peninsular Malaysia under the KPKT list is as much 450 village. Now, under the administration of Prime Minister's Department, the number of Kampung Baru increase to 613 villages (<http://ekgbaru.jpm.gov.my>).

In 2002, the *Kajian Pelan Induk Kampung Baru* (PIKB) was implemented under the designation of the Economic Planning Unit (EPU). PIKB's main objective is to integrate the new village in terms of physical, social, economic and political in the flow of state development. At the same time, taking into account the traditions, culture and historical value of Kampung Baru, strategies to perpetuate the features of Kampung Baru that have the potential to be developed as a tourist attraction are also taken.

Furthermore, the implementation of this study is a Key Performance Indicator (KPI) of YB Datuk Seri Ir. Dr. Wee KaSiong; the previous Minister in the Prime

Minister's Department which aiming at 80% achievement.⁵ (Statistik Penggunaan Sub Modul SKT 2016 Bagi Jabatan Perdana Menteri, 2016)

OBJECTIVE OF ARTICLE

The main aim of this article paper is to investigate the effects of development projects implementation on New Village at Peninsular Malaysia which is started in Year 2017. The objectives of this study are to investigate the impact and effectiveness of construction of infrastructure, socioeconomics and landscaping facilities in Kampung Baru; to assess the level of satisfaction of the Kampung Baru residents towards the Kampung Baru development program which has been implemented; and to examine the problem of infrastructure, socioeconomics and landscaping facilities faced by the residents of Kampung Baru.

The above objective is pertinent to be reviewed due to the fact that if the project development whether a policy, program or project didn't achieves the goals set and benefits the target group or otherwise, it might ruin the project success. Project effectiveness maybe assessed by different interest groups – stockholders, managers, customers, employees and so on. Criteria for measuring project success must therefore reflect different views.⁶ Putting people first in development projects comes down to tailoring the design and implementation of projects to needs and capabilities of people who are supposed to benefit from them.⁷ Putting people first in development programs is no less an imperative now than before: in fact, it is even more readily recognized as the crucial requirement for inducing accelerated development.⁸

Similarly, different people, even if they are part of the same organization, will view success in different way at different times. No wonder that the notion of project

success is so rarely agreed upon.⁹ Therefore, this study will be the basis for the coordination and improvement of the program through Kampung Baru's resident feedback on implementation of the development project that has been implemented at all Kampung Baru in Peninsular Malaysia on year 2017. The scope of this study is to assess the impact of the implementation of small projects in the *gotong-royong* with the focus on project implementation under the provisions of the New Village Development. This study covers 613 of Kampung Baru throughout Peninsular Malaysia.¹⁰

FACT FINDING OF THE ARTICLE

Quantitative methodology will be adapted in this article. This is because quantitative methodology is suitable for this large sample of research as it tend to save time and money while collecting data. Plus, this method is convenience for respondents to answer the questions and collect the data needed for analysis. Primary data were collected through the distribution of questionnaires. This questionnaire survey covered the three areas, i.e. demographic info, project satisfaction feedback, suggestion on upcoming project.

First stage, questionnaires survey was conducted by distributed to the Chairman of the Village Security and Development Committee (JKKK) through the New Village Development Officer (PKP) to the people who are stakeholder for the New Villages which is the New Village residents. This survey group of people know well about their Kampung Baru as most of them were born and grew up there. This was a semi-structured questionnaire in which it included questions that allow locals to made recommendations, e.g. suggest priority of development such as built new road, upgrade drainage system or built

multipurpose hall for the Kampung Baru. This survey was conducted within six months in year 2017, i.e. from April 2017 till October 2017. Among 1,839 questionnaire form distributed, 1,386 people were responded.

The second stage questionnaire survey was conducted via face to face interview in order to clarify the queries raised from first stage survey. It is an unstructured set of questionnaire aimed to find out the reason behind some of the responses in the first stage survey by the PKP and the Chairman of the JKKK randomly in its area. Respondents were selected among the residents of Kampung Baru but did not include JKKK members in order to ensure the feedback received was transparent and fair. For example, question was set in order to find out the reason in which the respondent gave a negative answer for the project development had done at Kampung Baru but a positive answer on the outcome of the project development. Subsequent to that, random site visit was conducted in order to observe the existing physical conditions and newly completed project development in Kampung Baru.

BACKGROUND OF THE ARTICLE

The history, growth and development of New Villages also known as Kampung Baru in Malaysia are common issues of discussion. The actions of relevant authorities to deal with the persistent problems of Kampung Baru have seldom been comprehensive and successful. Issues of politics, live ability and sustainability are discussed in relation to the future of Kampung Baru in this country.¹¹ A recent study has revealed that some New Villages have prospered and others have stagnated.¹² In essence, the New Villages that are located in the periphery of Kuala Lumpur and major

towns have and will continue to progress in line with the economic development of the nation.

The New Villages situated outside small towns or in the midst of semi-rural areas tend to occupy the stagnant end of the development continue. Basically, it is the spill-over effects of the urbanization process that prompt the growth of the urban New Villages. These urban New Villages tend to be the sites of Small and Medium Industries (SMIs) and retail activities that normally complement the needs and requirements of the industries and economic functions of nearby urban centres. While the large urban centres stimulate the growth of surrounding New Villages, much also depends on the initiatives and efforts of the settlers themselves.¹³ The article journal by Phang& Tan, 2013 regarding Kampung Baru should not be viewed in isolation from the overall development of the country; neither should the development plans for the Kampung Baru, if any,¹⁴ be carried out based on an ad hoc basis which is the

current practice is contradict statement because the previous Government have an office to manage Kampung Baru's welfare especially physical development known as *Bahagian Kampung Baru* (BKB) under Prime Minister's Department since year 2014.¹⁵

Before year 2014, BKB is under Local Government Department's management which is belonging to KPKT. The function of BKB is (1) develop the basic physical infrastructure at Kampung Baru and (2) provide assistance and support for Kampung Baru community social economic development in 613 Kampung Baru at Peninsular Malaysia. If Government isolate the Kampung Baru from the overall nation development, it won't have annual allocation or even allocation plan in 11th Malaysia Plan (2016-2020). In this plan, the previous Government allocate RM426,050,000 for 5 years (Ministry of Finance, 2017) or RM85,210,000 annually as average as shown in Figure 1.

Maksud Pembangunan 6 - JABATAN PERDANA MENTERI						P.6
Pegawai Pengawal: KETUA SETIAUSAHA NEGARA						
Butiran (Projek)	Tajuk	Jumlah Anggaran Harga Projek	Perbelanjaan Sebenar 2016	Anggaran Dipinda 2017	Anggaran Tahun 2018	
(1)	(2)	(3)	(4)	(5)	Cara Langsung	Pinjaman
		RM	RM	RM	RM	RM
17400	Program Pembangunan Kampung Baru	426,050,000	73,270,740	48,000,000	75,400,000	0

FIGURE 1. Development Program Allocation (Ministry of Finance, 2017)

CHANGE OF POLICY FOR KAMPUNG BARU DEVELOPMENT

In year 2005, KPKT conducted a master plan study of New Villages in Peninsular Malaysia to provide clear policy guidelines and strategies for their future development

and growth.¹⁶ In this matter, Phang& Tan, 2013 mention that KPKT had conducted a master plan study for these settlements in order to provide clear policy guidelines and strategies for their future developments and growth in 2005. However till date there were no signs of any developments or with an

average of RM100,000 per settlement per year revealed the insufficient government funding for these New Villages.¹⁷ Furthermore this financial allocation was neither statutory mandate nor consistent as it mostly affected by the political influences.

The study provided by Tin & Lee in year 2017 is contradict in terms of figure and facts which the average allocation for 613 Kampung Baru is RM139,004 annually for each in The Eleventh Malaysia Plan, 2016 – 2020.¹⁸ Beside of that, the previous Prime Minister of Malaysia and Finance Minister, YAB Dato' Sri MohdNajib bin Tun Abdul Razak giving a 2018 Budget speech in Parliament on 27th October 2017

to table the Bill intituled “An Act to apply a sum from the Consolidated Fund for the service of the year 2018 and to appropriate that sum for the service of that year” mention at point number 147.

Furthermore, to develop Chinese New Villages, a total of RM65 million is provided, while another RM10 million for housing refurbishment programme.¹⁹ and Figure 2 shown that development allocation for year 2018 is RM75,400,000 which mean that each Kampung Baru will have allocation approximately RM123,000.



FIGURE 2. Touch Points 2018 Budget (Prime Minister's Office, 2017)

ANALYSIS AND FINDINGS

Statistical Package for Social Science (SPSS) software will be used to analyses the data collected. Analysis and tests such as Frequency test, Cronbach's Alpha tests, One-way ANOVA test, Independent T-test and Pearson's correlation test will be applied to analyses the data collected. Based on the study conducted, the problems faced by the villagers are as follows:

1. Flood;
2. Absence of recreational facilities;
3. Agricultural land;
4. Land ownership;

5. Road damaged;
6. Drainage damaged; and
7. Lack of Community Places.

The most significant problem faced by the villagers is the drainage (65.15%), the roads are damaged (59.91%), the absence of recreational facilities (47.49%), agricultural land problems (46.58%) and land ownership (42.37%). Flood problems (38.52%) and lack of community places (18.45%) were less significant. Figure 4 shows Kampung Baru resident's feedback on the problems encountered.

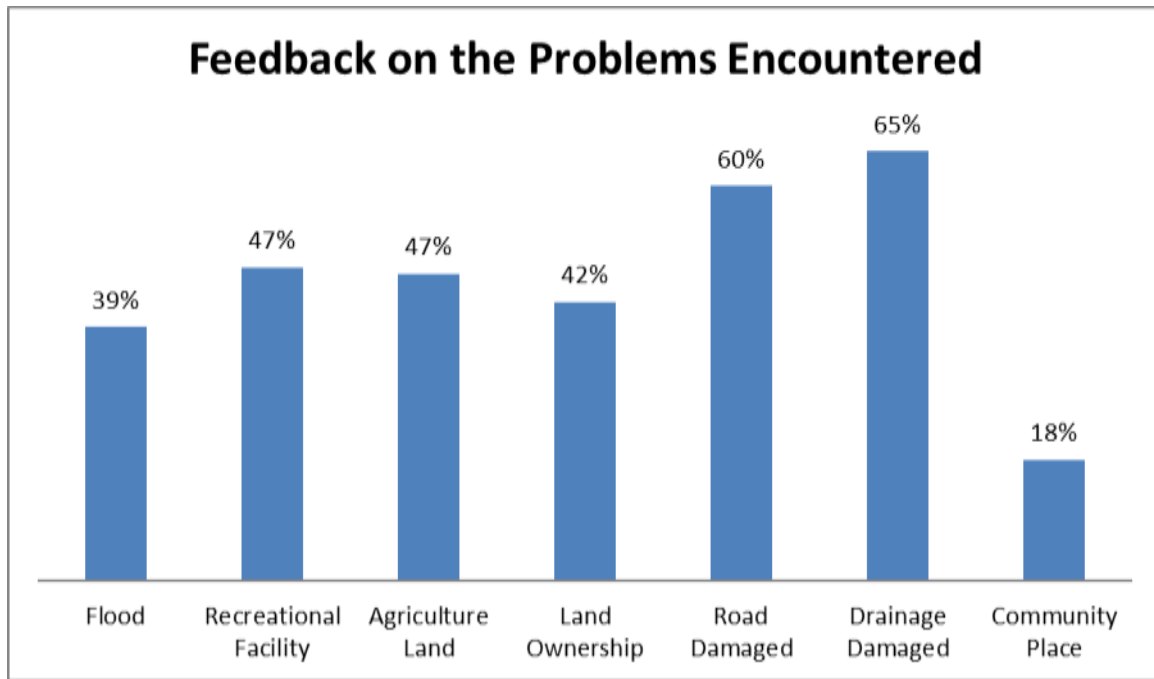


FIGURE 3. Kampung Baru Resident's Feedback on the Problems Encountered

Based on the findings of the study, it was found that the main problems faced by the villagers were drainage, road damage, lack of recreation areas, agricultural land problems, land ownership problems, lack of communities and floods. Problems (except land problems) arise as most of these villages are not fully assisted by Local Authorities in terms of infrastructure planning and development as well as socio-economic facilities.

Accordingly, in the planning of infrastructure projects and socio-economic facilities, it is proposed that the following considerations be considered such as (1) the focus of the implementation of the village development project, (2) increasing number of systematic and high quality drainage and recreational facilities and (3) increasing systematic and complete development system to solve not only problem of drainage but also flood problem.

Demographics of Respondents

TABLE 1. Genders of Respondents

Gender	Frequency	Percentage (%)
Male	1,033	74.50
Female	353	25.50

TABLE 2. Ages of Respondents

Age	Frequency	Percentage (%)
20 – 29 years old	83	6.00
30 – 39 years old	152	11.00
40 – 49 years old	416	30.00
50 – 59 years old	360	26.00
More than 60 years old	374	27.00

TABLE 3. Academic Qualifications of Respondents

Academic Qualification	Frequency	Percentage (%)
None	83	6.00
Primary	444	32.00
Secondary	651	47.00
STPM/Cerificate/Diploma	144	10.40
Degree/PhD	55	4.00
Others Academic Qualification	8	0.60

TABLE 4. Professions of Respondents

Profession	Frequency	Percentage (%)
Government Sector	69	5.00
Private Sector	222	16.00
Retired	249	18.00
Farmer	222	16.00
Labour	139	10.00
Fisherman	42	3.00
Entrepreneur	333	24.00
Others	111	8.00

TABLE 5. Satisfaction on Infrastructure Development Effect

Satisfaction Level	Frequency	Percentage (%)
Very Satisfied	116	8.39
Satisfied	678	48.89
Neutral	451	32.52
Not Satisfied	121	8.73
Not Very Satisfied	19	1.37

TABLE 6. Satisfaction on Socio-Economic Development Effect

Satisfaction Level	Frequency	Percentage (%)
Very Satisfied	149	8.10
Satisfied	485	35.01
Neutral	668	36.37
Not Satisfied	231	16.65
Not Very Satisfied	52	3.76

TABLE 7. Satisfaction on Landscaping Facilities Development Effect

Satisfaction Level	Frequency	Percentage (%)
Very Satisfied	86	4.68
Satisfied	408	29.45
Neutral	551	39.73
Not Satisfied	278	20.09
Not Very Satisfied	84	6.05

WAY FORWARD: NEW GOVERNMENT WITH THE NEW POLICY

May 9th 2018 seems the new dawn in Malaysia with the change of new government after a shock general election result. The new Government may have a new policy in alleviating Kampung Baru to a new dimension. With this notion, a further detailed study is to be recommended to identify satisfaction level of Kampung Baru residents in order to ensure effectiveness of project development will be able to benefit the entire nation despite their socio-economy background. Interview shall be extending to all Kampung Baru in Malaysia in order to gain more detailed results on

effectiveness of project development. Future study can include the revision on current questionnaire survey form. Second, this study did not look at geography differences such as on island, seaside, riverside, urban, sub-urban, rural and hill which location of Kampung Baru may influence the needs and wants on the type of project development.

Third, future research effort should consider the effect of project development by parliament constitution or state constitution as study done by Phang & Tan, 2013 on Parliament of Selayang. Fourth, future study should analyse the practise of other countries such as Hong Kong, Taiwan, Macau, Singapore or China. After more than half a century of development and the

success in making “better use” of the potentials of Kampong Baru, it will benefit the village community, previous government and other relevant parties if they recognize that these villages can be an active participant in national development beyond their pertinent role as a catalyst in the Malaysia strive for sovereignty. In sum these countries have different approaches in project development for residents due to their different politic background and society formation.

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